

Southwestern Plains Hub

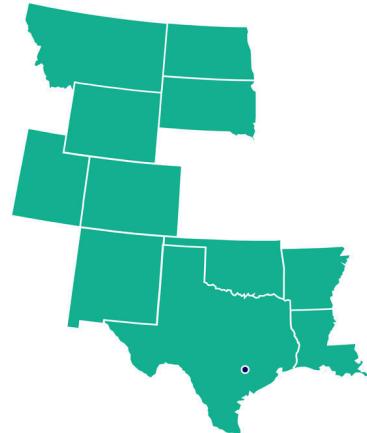
Year One Highlights

2024-2025

This infographic highlights Year 1 activities, partnerships, and impact from the Southwestern Plains Hub of the Center for Mental Health Implementation Support (CMHIS).

About Our Hub

Housed within the Texas Institute for Excellence in Mental Health at the University of Texas at Austin, our Hub team has extensive experience in supporting programs and systems to deliver effective, person-centered care. We serve HHS Regions 6 and 8, which include Arkansas, Colorado, Louisiana, Montana, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, Utah, and Wyoming. These regions are home to over 94 federally recognized tribes in the U.S.



At-A-Glance

Attendee Job Roles

- Counselor/therapist (all types) **24%**
- Public or Business Administrator **21%**
- Community Health Worker/Educator/Health Educator **13%**
- Peer recovery specialist **11%**
- Case manager/care coordinator **10%**
- Psychologist **7%**
- Researcher **6%**
- Other **8%**

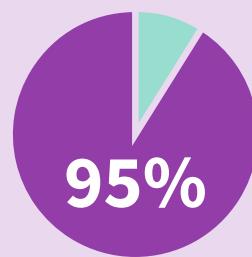


10
Events

Including 7 learning events,
and 3 consultations (5 learning
events were collaborative).

 **227**
Attendees

*Very satisfied or satisfied
with the overall quality of
our events*



Employment Setting

- Mental health clinic or treatment program (Community mental health program) **34%**
- State/county/jurisdiction/territorial/tribal government **20%**
- Higher education setting **13%**
- Community-based organization (including faith-based organizations) **20%**
- Community recovery support program **4%**
- Other **9%**

The Southwestern Plains Advisory Board meets semiannually and is responsible for providing feedback on regional needs and planned activities. The board consists of state agencies, tribal communities, behavioral health provider organizations, and academic implementation centers.

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Implementation Support Snapshot

Resource & eMpowerment Technical Assistance Center (RMTAC) and Social Marketing

We provided intensive consultation to RMTAC to enhance their communication plan and identify priorities for strengthening communication with providers who serve refugee and migrant communities. Meetings focused on branding, messaging, email, social media, website strategy, and content planning. The discussions helped align their internal messaging, improve outreach strategy, and led to the development of practical tools like a content calendar and messaging framework.

Fidelity in Peer Support Programming

This interactive learning series was designed for organizations that employ or collaborate with peer supporters. Through guided discussions, scenario analysis, and collaborative planning, participants explored the unique role of peer support in contrast to other support roles, examined internal dynamics, and developed strategies to maintain the integrity and effectiveness of peer support services.

Building Evaluation into Implementation from the Start

This three-session learning series guided participants through the process of connecting implementation and evaluation from the earliest stages of program planning. Each session focused on building practical skills that help teams use data not just to report outcomes, but to strengthen service delivery, inform adaptations, and support sustainability.

“

“I felt it really put all the pieces and parts of program evaluation in the bigger picture.”

Voices From the Field

“Knowledge of another resource for change, thoughtful audience questions, information about how change happens and the role of change teams.”

”

“The facilitators and content presentation were excellent — the information on the slides will be a helpful resource to review!”



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