Center for Mental Health Implementation Support

Creating a Logic Model for Program Evaluation

Instructions and Template

When planning your evaluation, outlining the components of your program and their relationship to your expected outcomes can inform your evaluation design. A logic model is a tool for visually mapping how your program activities work together.

Many different logic model templates exist, but they share a common goal: providing insight into the connection between what you do and the changes you expect to see. Below is an overview of the terms commonly included in logic model templates.

Logic Model Terms

- **Inputs:** Resources needed to perform the program's activities (e.g., personnel, time, funding, materials, or partnerships)
- **Activities:** Actions and strategies that the program implements that result in outputs (e.g., outreach, training, consultation, developing materials, or service delivery)
- **Outcomes:** The expected impact or changes that occur as a result of your activities. Outcomes occur in three phases:
  - **Short-Term:** Immediate effects of your activities (e.g., increased knowledge, skill acquisition)
  - **Intermediate:** Anticipated changes at the behavior or practice level (e.g., improved vocational performance, use of skills learned)
  - **Long-Term:** Overall ambition or vision of the program (e.g., enhanced quality of life, community integration)
- **Assumptions:** Underlying beliefs or expectations about how the program will work and how people will interact with the program (e.g., service meets client needs, staff have capacity and skills to implement program, staff perceive the program as appropriate and helpful)
- **Factors Impacting Program:** Influences within or outside the program which may impact your ability to implement the program and/or achieve outcomes, including both supports and barriers to success (e.g., supportive state policy, fiscal factors, supervisors have skills to support staff, organizational culture, alignment with workflow)

Use the template on the following page as a guide to create a logic model for your program. When thinking about the relationships between each component, it may be helpful to use the following prompts:

Inputs	Activities	Short-Term Outcomes	Intermediate Outcomes	Long-Term Outcomes
With these resources...	we can implement these activities...	which will lead to these changes...	and in time will result in...	and will ultimately bring about...

Your Program's Logic Model

PROGRAM MISSION:

Inputs	Activities	Short-Term Outcomes	Intermediate Outcomes	Long-Term Outcomes

Assumptions

Factors Impacting Program

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Case Example: Certified Community Behavioral Health Clinic (CCBHC)

PROGRAM MISSION: Our goal is to expand access to high-quality, comprehensive mental health and substance use treatment to all community members.

Inputs

- Expertise in crisis services
- Clinical supervision
- Electronic record system
- Partnerships with local emergency departments

Activities

- Conduct screening and risk assessment
- Train staff
- Provide evidence-based mental health and substance use practices
- Coordinate care across different providers

Short-Term Outcomes

- Increase engagement with clients experiencing crisis (i.e., program reach)
- Improve fidelity of evidence-based practices
- Create successful connections with care team

Intermediate Outcomes

- Decrease hospital admissions
- Increase program completion rate
- Improve acceptability of services
- Increase participation in medical care

Long-Term Outcomes

- Increase community integration
- Promote mental health and substance use recovery
- Improve client health outcomes

Assumptions

- Community members need better access to behavioral health services
- Strong relationships with other community providers will support the program

Factors Impacting Program

- Obtained sustainable funding sources
- Strong state infrastructure which supports CCBHC expansion
- Staffing constraints due to current vacancies

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