

Next Steps and Moving Forward

Presented by _____

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August 21, 2026



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Recording for Today's Session

Please note that we are recording the didactic portion of today's session. While we will not record any group discussions, the recording from today's presentation may be considered for posting on the CMHIS Learning Lab for public use and/or be made available to attendees.



Agenda



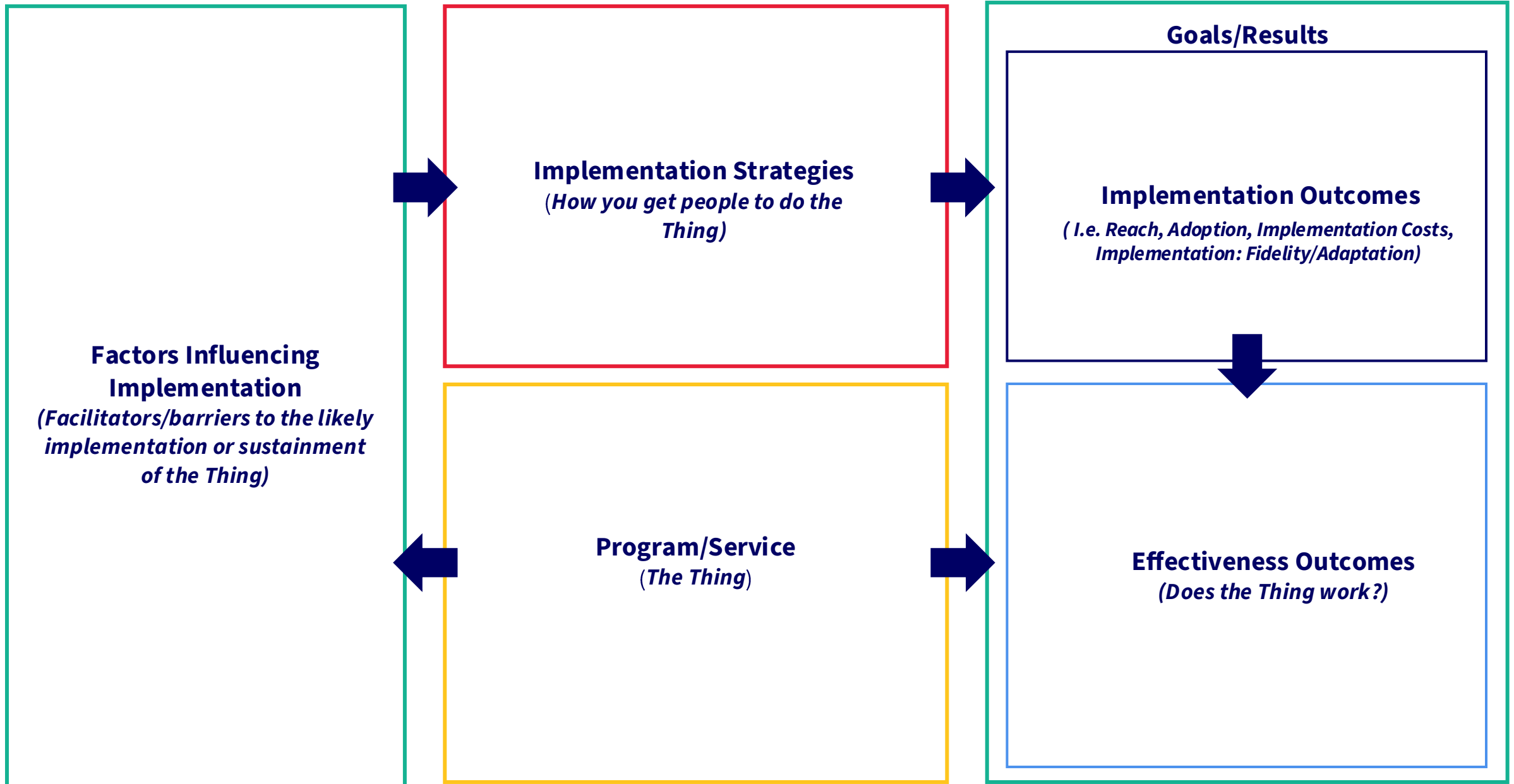
- Reflecting on the policy academy thus far and looking ahead to what's next
- Refresher introduction on Center for Mental Health Implementation Support (CMHIS) & overview of the Implementation Logic Model
- Hub introductions
- State breakouts: Setting a goal/concrete next step post policy academy
- All-state report out and cross-state sharing
- Wrap up

Reflecting on where we've been

- Children with Complex Behavioral Health Conditions
- Treatment and Support Strategies that work: Eye Movement Desensitization and Reprocessing (EMDR)
- Treatment and Support Strategies that work: Neurofeedback
- Treatment and Support Strategies that work: Somatic Therapy

Program/Service
(The Thing)

IMPLEMENTATION LOGIC MODEL (ILM)

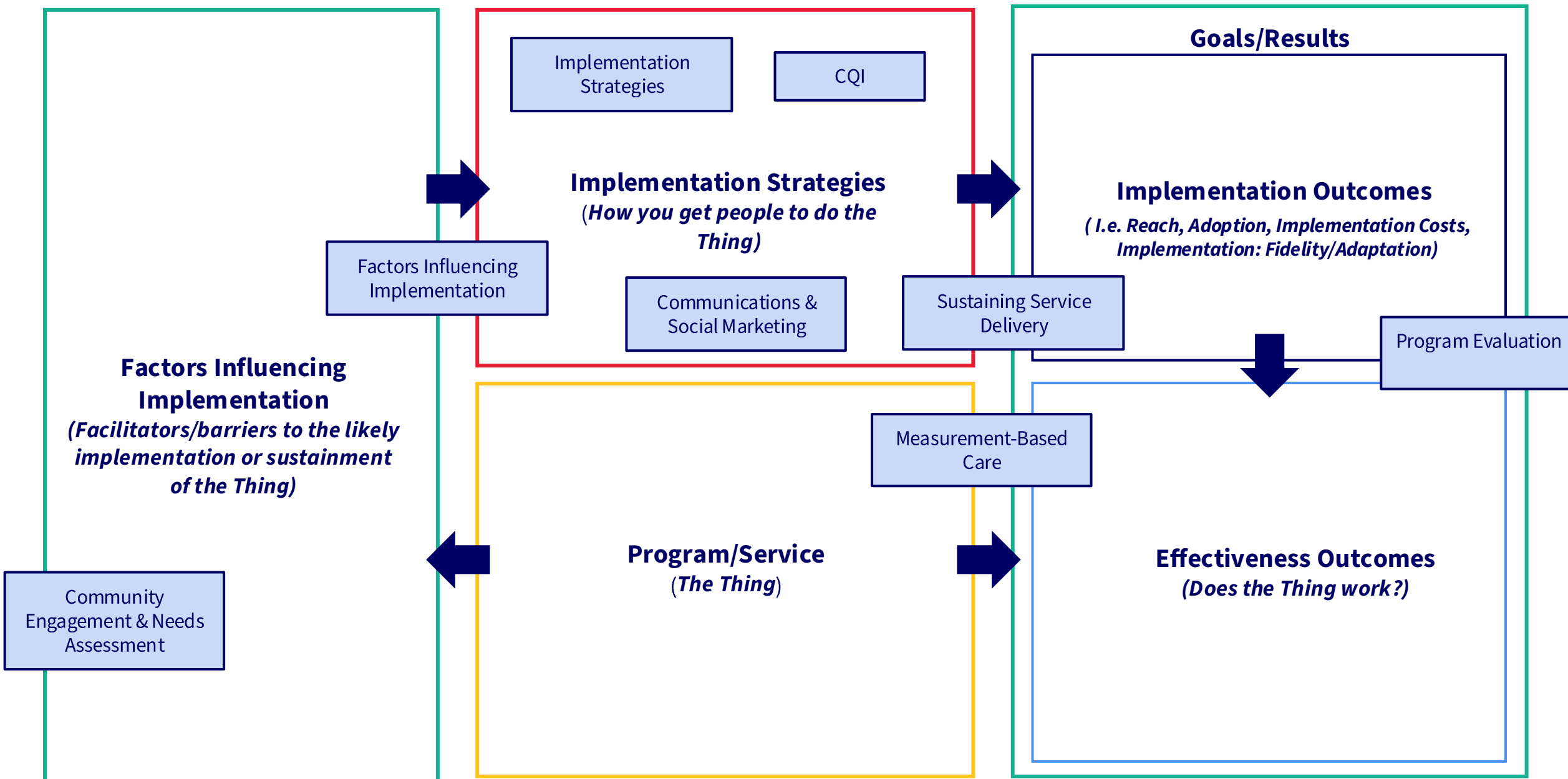


CMHIS: The “How” of Practice Change

The Process of Implementing an Effective Program/Practice



IMPLEMENTATION LOGIC MODEL – How the 8 Core Topics are Related



Implementation Science Discussions

Session 1: Getting to know the teams

- Who is at the table? What kinds of partnerships exist on the teams/within states? Who else should be at the table?

Session 2: Understanding the needs

- What are the needs? What data sources do you have? What more do you need to know about the needs of your communities?

Session 3: Mapping the current service array

- What services are already being provided? Where are the gaps?

Session 4: Barriers and facilitators to implementation

- What are the barriers/facilitators to implementing the treatment and support strategies presented?

Session 5: Funding and workforce development

- What does current capacity look like in your state systems? What types of providers do you have in your workforce? Identify challenges/supports regarding funding and workforce development

Factors Influencing
Implementation

Community
Engagement &
Needs
Assessment

Sustaining
Service Delivery

How We Can Help



- What we do:
 - Support in preparing for, implementing, and sustaining effective mental health prevention, treatment, and recovery practices programs
 - Community-based services
- What we don't do:
 - Clinical training on specific practices/programs
 - Direct aid to obtain a grant, funds to support organization or specific project
 - Support to implement a new level of care

CMHIS Resources

Center for
Mental Health
Implementation Support

Social Marketing in Communities

What is Social Marketing?

Social marketing is the application of commercial marketing principles for social good rather than for profit. Social marketing seeks to change people's knowledge, attitudes, and beliefs so that they ultimately result in behavior that is consistent with the goal.

A powerful example is the National Association of Broadcasters and NAMI's "OK2TALK" campaign, where young people to share their personal stories about mental health online. By centering youth voices and encouraging open expression, the campaign creates a safe, relatable space that reduces stigma and help-seeking behavior.

Leaders in community health and behavioral health organizations across the country use social marketing strategies to:

- Raise awareness of mental health needs within the community,
- Create a shared vision for improving mental health outcomes through collaboration and strategic partnerships,

Social marketing
practice of using commercial
marketing strategies to
drive behavior change
around a social goal



Patient-Reported Outcome Measures (PROMS): Repository List and Details

Published: 2026

The Center for Mental Health Implementation Support (CMHIS) convened a panel of national experts in measurement-based care (MBC) to compile a list of standardized, patient-reported...

Center for
Mental Health
Implementation Support

Understanding Measurement-Based Care: How It Differs From Program Evaluation and Continuous Quality Improvement

Introduction

Measurement-Based Care (MBC), Program Evaluation, and Continuous Quality Improvement (CQI) rely on data to inform decisions and improve outcomes. Each process involves ongoing assessment and adjustment based on findings, but they differ in their scope and application. While outcome measures collected as part of MBC can be leveraged for secondary purposes, the primary goal of MBC is to enhance person-centered care.

Defining Each Core Topic

MEASUREMENT-BASED CARE

Measurement-Based Care (MBC) is a clinical process that uses **patient-reported outcome measures (PROMs)** – brief, validated measures that are sensitive to change – to monitor progress and guide treatment decisions for individual clients. It allows for real-time adjustments to improve client outcomes. MBC is most effective when measures are tailored to the client to support personalized treatment. It can be used to increase transparency, improve engagement in care, and facilitate care transitions and access to services. It introduces the client's voice into the clinical setting and allows for meaningful conversations between the client and clinician about treatment goals and progress. MBC also helps clinicians track progress and adjust treatment in real-time, and it increases their confidence that the treatment being provided is effective.¹

CMHIS Resources



Powering Implementation Through Lived Experience Engagement

Published: 2026

This toolkit is an operational guide for mental health organizations engaging people with lived experience when implementing mental health programs and initiatives. It offers guidelines...



Selecting What to Sustain: 2x2 Sustainability Exercise

Published: 2026

Grant-funded programs often include multiple components, but it may not be feasible or necessary to sustain them all after the grant ends. This practical exercise...

CMHIS Resources

Resource Library

We are excited to announce the launch of our Resource Library. This curated collection features practical, pragmatic, and accessible resources tied to our eight core topics to support the preparation, implementation, and sustainment of effective mental health practices and programs. We will continue to populate the Resource Library over the next few weeks, so please check back for updates.

Search for Text

Year Published

Contributor

Resource Type



Child Mental Health Initiative (CMHI) Needs Assessment Template and Guidelines

Published: 2025

The National Training and Technical Assistance Center for Children, Youth, and Family Mental Health (NTTAC) and the Substance Abuse and Mental Health Services Administration (SAMHSA)...



What Makes a Good Mental Health Needs Assessment?

Published: 2024

Mental health needs assessments (MHNA) are a fundamental foundation for commissioning and delivering services which truly meet the needs of local communities. Only by understanding...



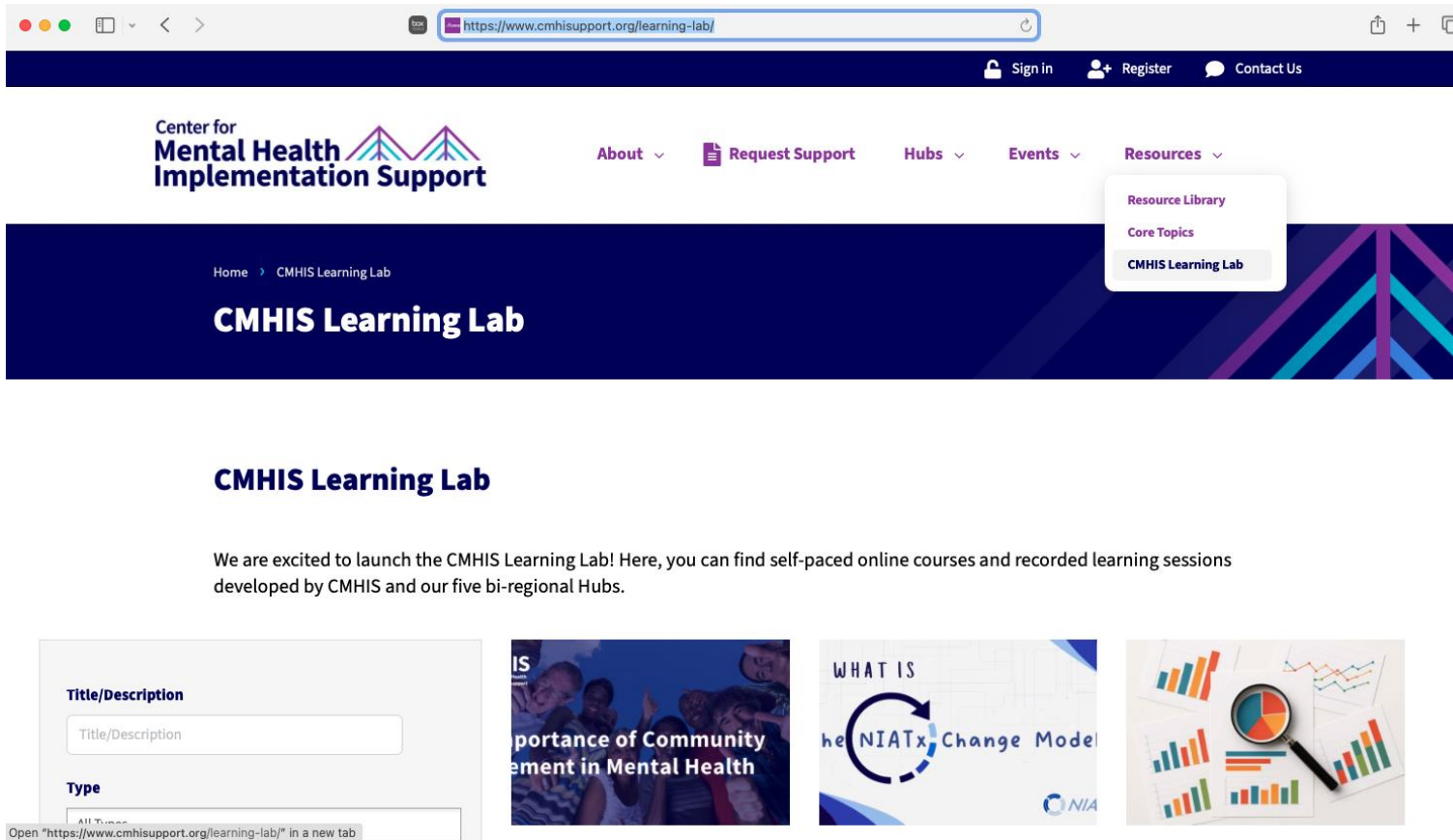
School Mental Health Quality Guide: Needs Assessment and Resource Mapping

Published: 2023

School Mental Health Quality Guide: Needs Assessment & Resource Mapping is part of a collection of resources developed by the National Center for School Mental...

Link:
www.cmhisupport.org/resource-library/

CMHIS Learning Lab is Live!



The screenshot shows a web browser displaying the CMHIS Learning Lab website. The URL in the address bar is <https://www.cmhisupport.org/learning-lab/>. The website has a dark blue header with the CMHIS logo and navigation links: About, Request Support, Hubs, Events, and Resources. A dropdown menu for Resources is open, showing Resource Library, Core Topics, and CMHIS Learning Lab. Below the header, a dark blue banner reads "CMHIS Learning Lab". The main content area has a heading "CMHIS Learning Lab" and a paragraph: "We are excited to launch the CMHIS Learning Lab! Here, you can find self-paced online courses and recorded learning sessions developed by CMHIS and our five bi-regional Hubs." Below this, there are three image cards: "Importance of Community Engagement in Mental Health", "WHAT IS the NIATx Change Model", and a card with a magnifying glass over a bar chart.

Center for Mental Health Implementation Support

About Request Support Hubs Events Resources

Resource Library
Core Topics
CMHIS Learning Lab

Home > CMHIS Learning Lab

CMHIS Learning Lab

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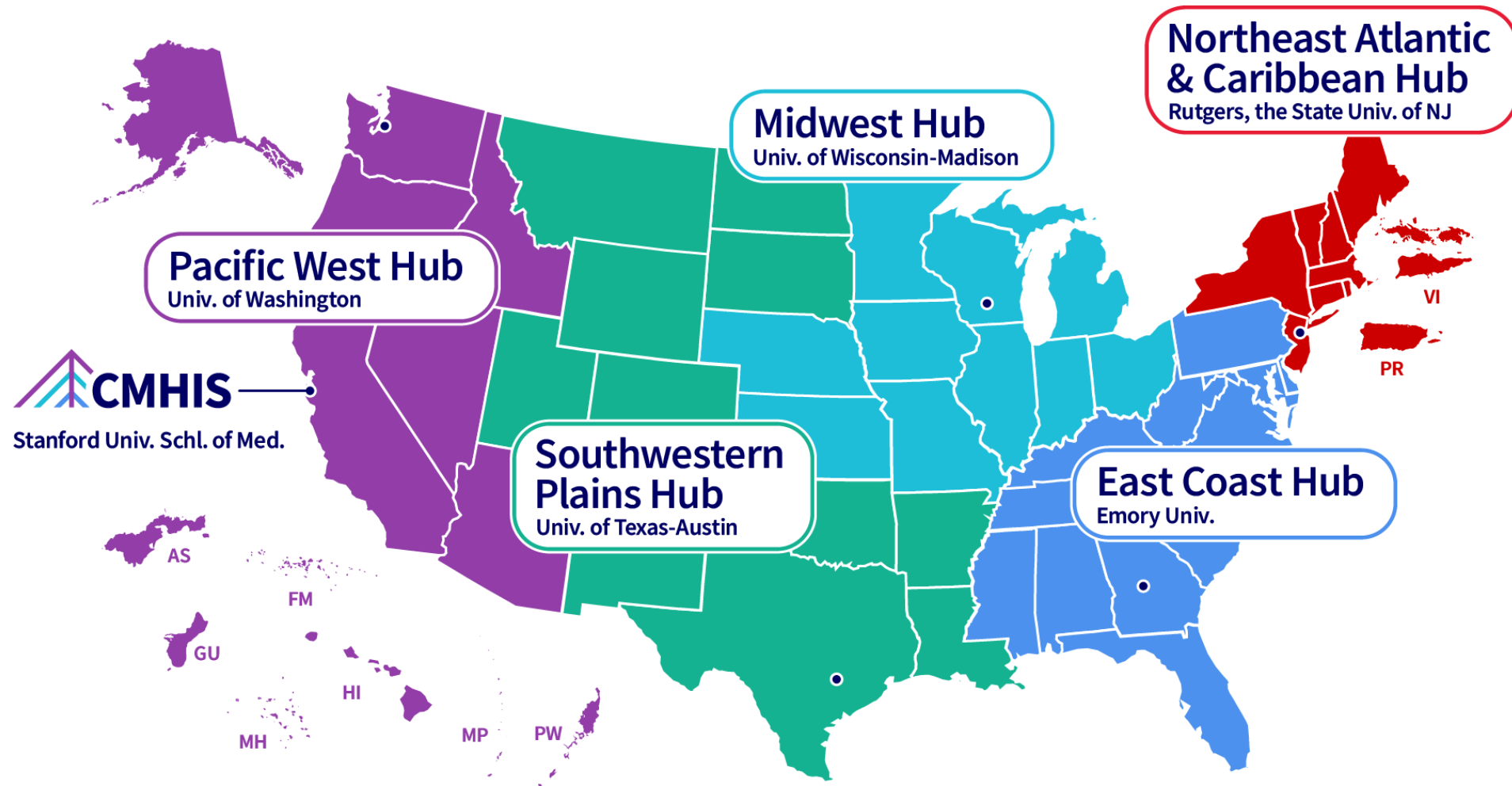
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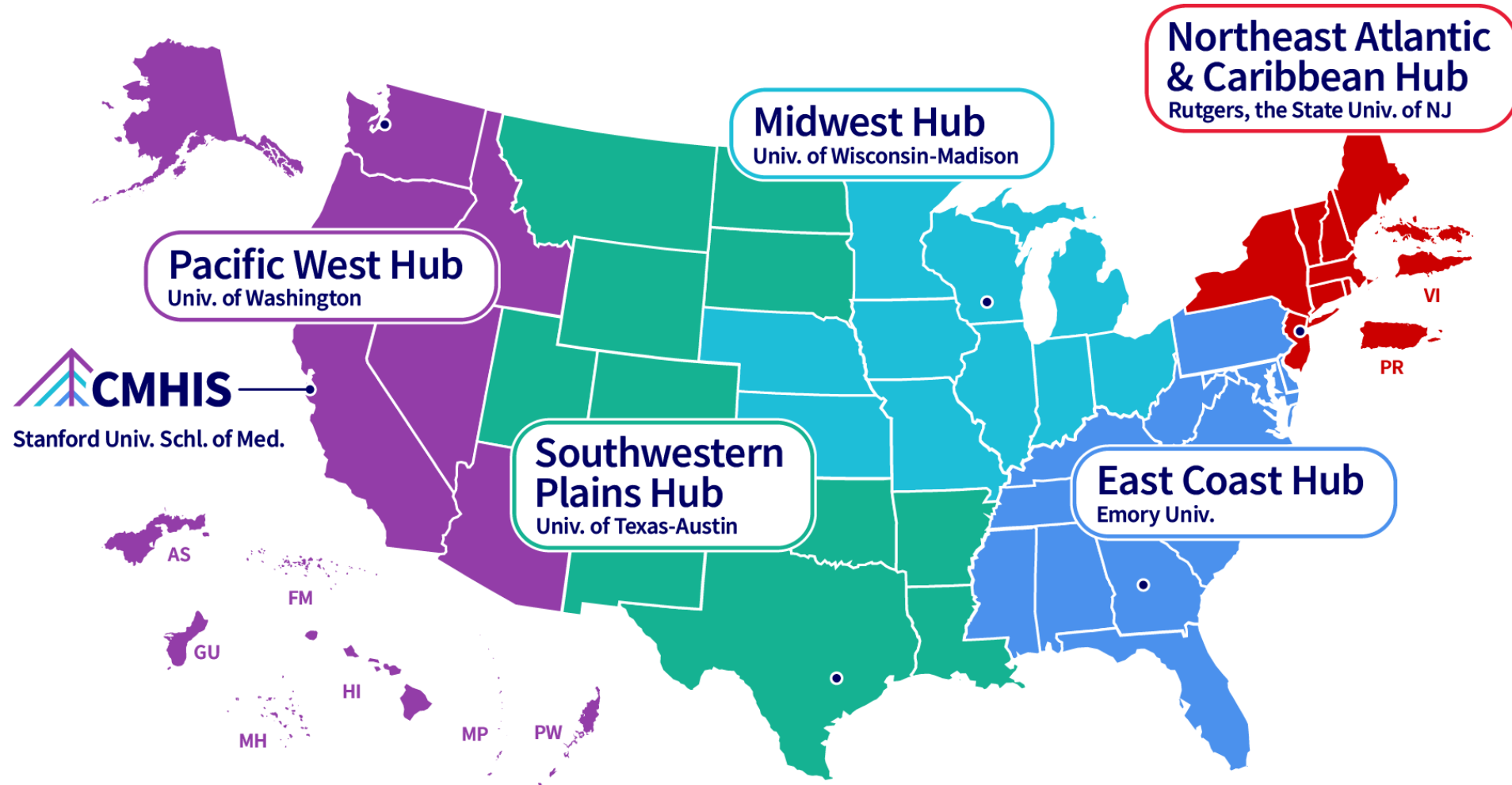
Open "<https://www.cmhisupport.org/learning-lab/>" in a new tab

- Online courses with CEUs
- Recorded events

CMHIS and Our Five Bi-Regional Hubs



Hub Introductions & Implementation Support Examples



State Breakout Discussions



1. What would you like to accomplish next and why? What would you put in the ILM center box?
2. Define the goal. Consider SMART objectives:
 1. Specific
 2. Measurable
 3. Achievable
 4. Realistic
 5. Time-Bound
3. What's the next step?

Post-Breakout Discussion: All-state report out and cross-state sharing on the ideas generated for the questions above

Post-Event Evaluation

We are required to evaluate our services to maintain funding, and hope you will assist us.

Please complete the following brief (5 minute) anonymous feedback form

[<https://www.cmhisupport.org/groups/cross-system-strategies-to-support-children-with-complex-behavioral-health-conditions-post-event-survey/>] so we can make our services better.



SCAN ME

Want to Receive More Support? Take a Deeper Dive from this Event?



SCAN ME

- CMHIS can be your problem-solving partners!
- We provide hands-on, tailored consultation and coaching to help your team navigate roadblocks.
- Submit a [support request](#) and we will discuss how we can work with you!

Let's Stay Connected!



SCAN ME



Sign up for our monthly newsletter, alerts for events, and information about new resources:

<https://www.cmhisupport.org/register/>



Learn more about us on our website:

<https://www.cmhisupport.org/>



Reach out to us with questions:

cmhis@cmhisupport.org



Follow us on LinkedIn:

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THANK YOU!